



Evaluation of the Durham Region COVID-19 Data Tracker: Results from the general public and community partner surveys

Background

The Durham Region COVID-19 Data Tracker was launched in April 2020 to provide up-to-date local statistics on COVID-19 cases, outbreaks, vaccination and later, wastewater surveillance. Durham Region Health Department conducted two online surveys between December 2022 and February 2023 to assess the reach, usefulness and impact of the Data Tracker.



- 341 responses to the general public survey were received
- 115 responses to the community partner survey were received

Community partners included Health Department and other Regional staff, school boards, academic institutions, local municipalities, Lakeridge Health, community health centres and others.

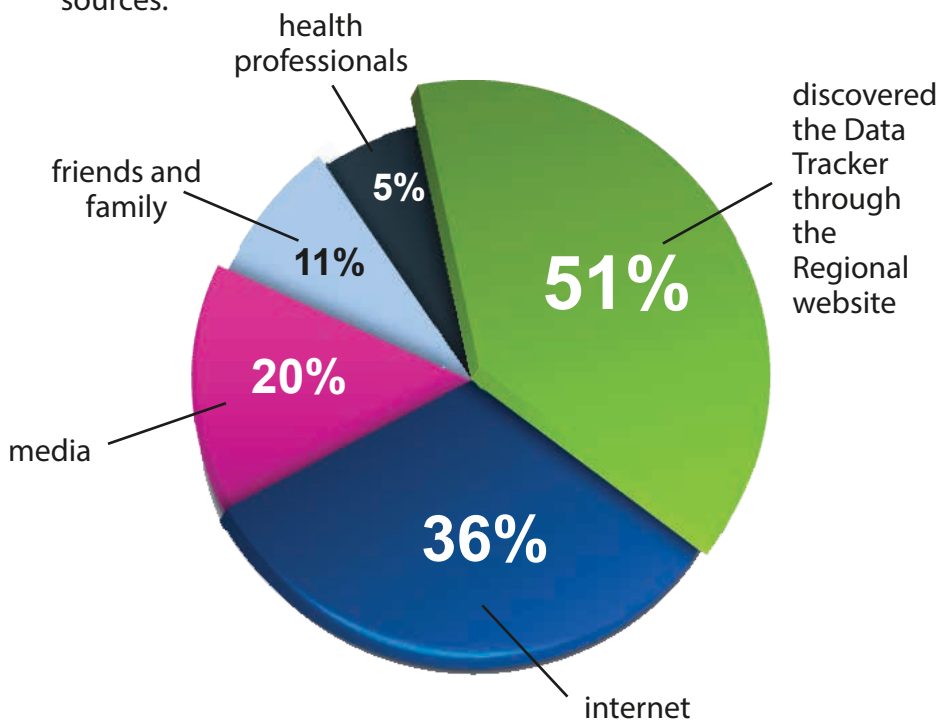
Survey Results

Access and Reach

84% of survey respondents accessed the Data Tracker.

The primary reasons for accessing the Data Tracker were to obtain updated information on local COVID-19 statistics, outbreaks and vaccine coverage, and to share information with others.

Respondents became aware of the Data Tracker from various sources:



During the height of the pandemic, **47%** of public respondents accessed the Data Tracker daily and **27%** two to six times weekly.

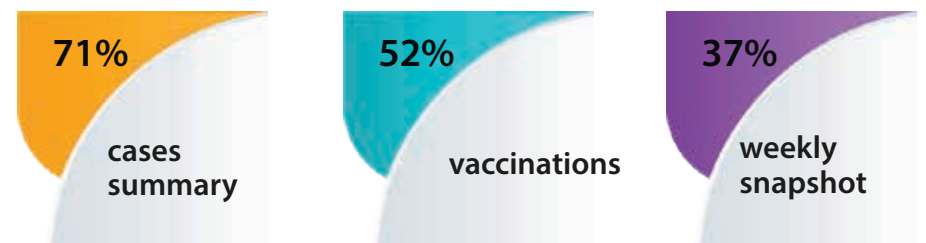
Usefulness

Favorite features included local data, graphs and visuals, and a user-friendly dashboard.

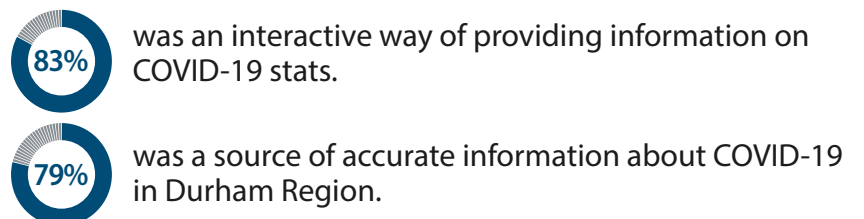
The top three tabs that the public found most useful:



Community partners found the following tabs most useful:

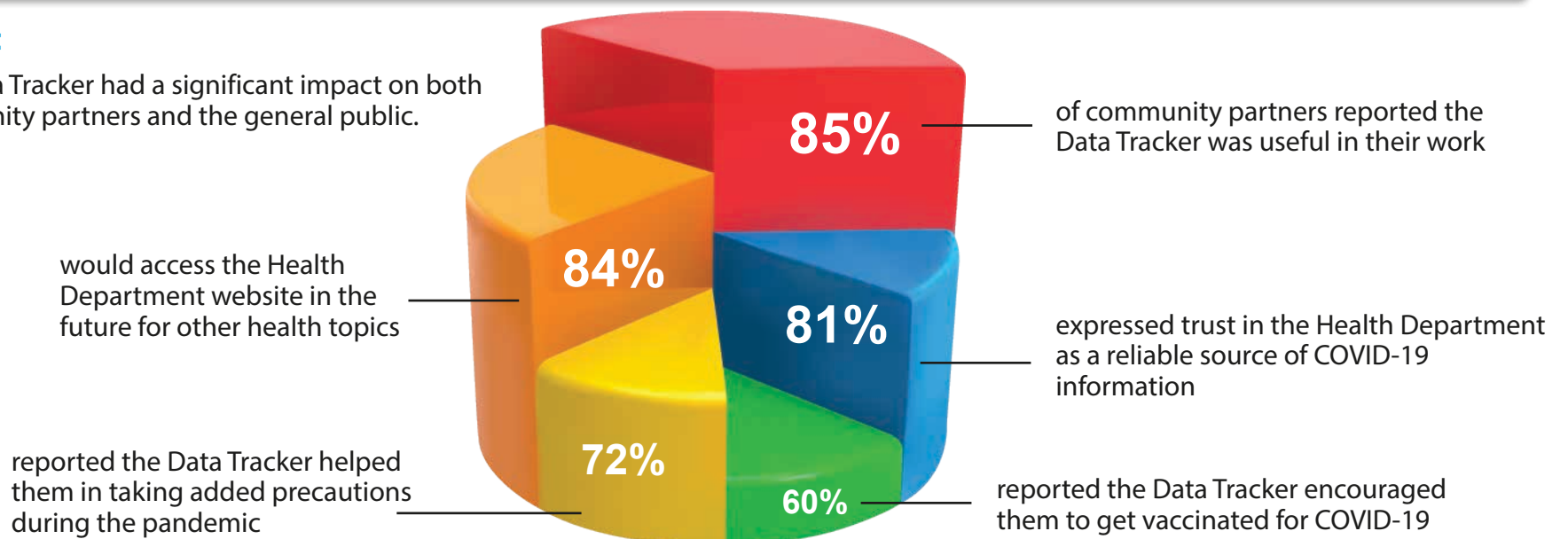


Respondents reported that the Data Tracker:



Impact

The Data Tracker had a significant impact on both community partners and the general public.



Durham Health Connection Line
905-668-2020 or 1-800-841-2729

durham.ca/health

If you require this information in an accessible format, contact 1-800-841-2729.

