

# Durham Region Strategic Plan

2020-2024



**Connect. Grow. Succeed.**



# The Region of Durham

Durham Region is a dynamic and diverse community – filled with talented, smart and ambitious people who enjoy a great quality of life.

The largest municipal region in Ontario, it features eight home towns – Ajax, Brock, Clarington, Oshawa, Pickering, Scugog, Uxbridge and Whitby. Nestled in the eastern Greater Toronto Area (GTA), Durham is where the bustle of the city meets the calm of the countryside.

With nearly 700,000 people today, Durham is expected to grow to more than one million by 2041. Home to three post-secondary institutions, an established energy cluster, a strong transportation network, and a wide range of industrial and commercial properties, Durham's economy is more innovative and resilient than ever.



Connect, grow  
and succeed in  
Durham Region.



# Corporate Values

**Leadership:** We demonstrate integrity and vision, providing the organization with good governance and management.

**Effectiveness:** We anticipate the changing needs of the community and provide services within a framework of financial stability and transparency.

**Innovation:** We support life-long learning and commitment to ongoing research, knowledge exchange, and continuous quality improvement.

**Inclusion:** We provide an accessible, inclusive environment that values the diversity of our staff and the community.

**Environmental Responsibility:** We prioritize community leadership and environmental sustainability in our operations.

**Service Excellence:** We encourage professional excellence through collaboration, partnerships and teamwork in a culture that fosters trust and respect.





## Vision

A healthy, prosperous community for all.

## Mission

Working together to deliver service excellence through leadership, collaboration, innovation and environmental stewardship.

# Goal 1: Environmental Sustainability



**Objective:** To protect the environment for the future by demonstrating leadership in sustainability and addressing climate change.

- 1.1 Accelerate the adoption of green technologies and clean energy solutions through strategic partnerships and investment
- 1.2 Increase waste diversion and resource recovery
- 1.3 Protect, preserve and restore the natural environment, including greenspaces, waterways, parks, trails, and farmlands
- 1.4 Demonstrate leadership in sustainability and addressing climate change
- 1.5 Expand sustainable and active transportation



## Goal 2: Community Vitality



**Objective:** To foster an exceptional quality of life with services that contribute to strong neighbourhoods, vibrant and diverse communities, and influence our safety and well-being.

- 2.1 Revitalize existing neighbourhoods and build complete communities that are walkable, well-connected, and have a mix of attainable housing
- 2.2 Enhance community safety and well-being
- 2.3 Influence the social determinants of health to improve outcomes for vulnerable populations
- 2.4 Support a high quality of life for all through human services delivery
- 2.5 Build a healthy, inclusive, age-friendly community where everyone feels a sense of belonging



# Goal 3: Economic Prosperity



**Objective:** To build a strong and resilient economy that maximizes opportunities for business and employment growth, innovation and partnership.

- 3.1 Position Durham Region as the location of choice for business
- 3.2 Leverage Durham's prime geography, social infrastructure, and strong partnerships to foster economic growth
- 3.3 Enhance communication and transportation networks to better connect people and move goods more effectively
- 3.4 Capitalize on Durham's strengths in key economic sectors to attract high-quality jobs
- 3.5 Provide a supportive environment for agriculture and agri-food industries



# Goal 4: Social Investment



**Objective:** To ensure a range of programs, services and supports are available and accessible to those in need, so that no individual is left behind.

- 4.1 Revitalize community housing and improve housing choice, affordability and sustainability
- 4.2 Build awareness and community capacity to address poverty
- 4.3 Demonstrate leadership in poverty prevention
- 4.4 Expand access to existing life stabilization programs





# Goal 5: Service Excellence



**Objective:** To provide exceptional value to Durham taxpayers through responsive, effective and fiscally sustainable service delivery.

- 5.1 Optimize resources and partnerships to deliver exceptional quality services and value
- 5.2 Collaborate for a seamless service experience
- 5.3 Demonstrate commitment to continuous quality improvement and communicating results
- 5.4 Drive organizational success through innovation, a skilled workforce, and modernized services





[Durham.ca](http://Durham.ca)

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